

2m/COM-150 Syllabus-2023

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(May-June)

FYUP : 2nd Semester Examination

COMMERCE

(Minor)

(Principles of Management)

(COM-150)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) Define management. Explain its functions. 7
- (b) Distinguish between Taylor's and Fayol's theories of management. 8
- Or
- (a) Discuss briefly the different functional areas of management. 8
- (b) Discuss the contribution of Peter Drucker towards management thought. 7

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(Turn Over)

2. (a) What is meant by planning? State the importance of planning in modern business. 4+4=8
- (b) Distinguish between delegation and decentralisation of authority. 7
- Or
- (a) What are the barriers to effective planning? 7
- (b) Discuss the steps and principles of delegation. 8
3. (a) State the importance of leadership in business organization. 5
- (b) Explain leadership styles as given by Likert. 10
- Or
- (a) Explain Maslow's theory of motivation and discuss how it helps managers in motivating employees. 10
- (b) Write a short note on the process of communication. 5
4. (a) Define control. Explain the steps involved in the process of control. 3+7=10
- (b) What is meant by span of control? 5

(3)

Or.

- (a) Write a note on management audit. 6
- (b) Explain the advantages and disadvantages of applying the concepts of PERT and CPM in an organization. 9

5. Write short notes on any *three* of the following : 5×3=15

- (a) Significance of management
- (b) Need for planning
- (c) Formal and informal organization
- (d) Factors affecting staffing decisions
- (e) Characteristics of directing
